

# **BUNIN YELETS STATE UNIVERSITY**

Annotations to work programs of disciplines (modules), practical training  
programs of  
the main professional educational program  
of higher education – bachelor's degree (master's degree)  
in the field of training  
38.03.02 Management  
Orientation (profile) Organization management and logistics

## **B1.O.01.01 History of Russia**

1. Labor intensity: 4 cu.
2. Emerging competencies: OK-5, OPK-3
3. Content of the discipline:  
Section 1. Introduction to the discipline  
Section 2. The Ancient Russian state in the 9th-15th centuries.  
Section 3. Russia in the XVI-XVII centuries.  
Section 4. The Russian Empire in the XVIII century.  
Section 5. The Russian Empire in the 19th – early 20th century.  
Section 6. Russia and the USSR in the Soviet era (1917-1991)  
Section 7. The modern Russian Federation (1991-2023)
4. Intermediate certification is conducted in the form of a test, a test with an assessment.

## **B1.O.01.02 Philosophy**

1. Labor intensity: 2 cu.
2. Emerging competencies: OK-1, OK-5, OPK-1
3. Content of the discipline:  
Section 1. The subject and objectives of philosophy  
Section 2. The emergence of philosophy in Europe  
Section 3. New European Philosophy
4. Intermediate certification is conducted in the form of a credit with an assessment.

## **B 1.O.01.03 Economics and Financial literacy**

1. Labor intensity: 2 cu.
2. Emerging competencies: OK-1, OK-10, OPK-1
3. Content of the discipline:  
Section 1. Economic culture  
Section 2. Personal Finance Management
4. Intermediate certification is carried out in the form of a test.

### **B1.O.01.04 Jurisprudence**

1. Labor intensity: 2 cu.
2. Emerging competencies: OK-2, OK-11, OPK-3
3. Content of the discipline:  
Section 1. Fundamentals of the theory of State and law.  
Section 2. The main branches of Russian law.
4. Intermediate certification is carried out in the form of a test.

### **B 1.O.01.05 Fundamentals of Russian statehood**

1. Labor intensity: 2 cu.
2. Emerging competencies: OK-5, OPK-3
3. Content of the discipline:  
Section 1. What is Russia?  
Section 2. The Russian State – Civilization  
Section 3. Russian worldview and values of Russian civilization  
Section 4. The political structure of Russia.  
Section 5. Challenges of the future and development of the country.
4. Intermediate certification is conducted in the form of a credit with an assessment.

### **B1.O.01.06 Ministry Training**

1. Labor intensity: 2 cu.
2. Competencies formed: OK-1, OK-2, OK-3, OK-5, OK-6, OPK-3
3. Content of the discipline:  
Section 1. Theoretical aspects of studying the technology of ministry training
4. Intermediate certification is conducted in the form of a test.

### **B1.O.02.01 Russian language and speech culture**

1. Labor intensity: 3 cu.
2. Emerging competencies: OK-3, OK-4, OK-9, OPK-3
3. Content of the discipline:  
Section 1. Speech culture as a scientific and educational discipline  
Section 2. The normative aspect of speech culture  
Section 3. The communicative aspect of speech culture  
Section 4. The ethical aspect of speech culture.
4. Intermediate certification is carried out in the form of a test.

### **B 1.O.02.02 Business foreign language**

1. Labor intensity: 6 cu.
2. Emerging competencies: OK-4, OPK-3
3. Content of the discipline:  
Section 1. Representation in the field of business communication.  
Section 2. Socio-cultural and linguistic aspects of business communication  
Section 3. Academic and professional spheres of business communication
4. Intermediate certification is carried out in the form of a test, a test with an assessment.

### **B 1.O.02.03 Fundamentals of artificial intelligence**

1. Labor intensity: 4 cu.
2. Emerging competencies: OK-1, OPK-5, OPK-6
3. Content of the discipline:  
Section 1. Artificial intelligence as a fundamental science and technology of integrated technological solutions.  
Section 2. Fundamentals of artificial intelligence.
4. Intermediate certification is carried out in the form of a test.

### **B1.O.02.04 Project activity**

1. Labor intensity: 2 cu.
2. Emerging competencies: OK-2, OK-3, OPK-4
3. Content of the discipline:  
Section 1. Methodological and organizational foundations of project management.  
Section 2. Project planning and implementation.
4. Intermediate certification is carried out in the form of a test.

### **B 1.O.02.05 Fundamentals of defectology in the social and professional spheres**

1. Labor intensity: 1 cu.
2. Emerging competencies: OK-9, OPK-3
3. Content of the discipline:  
Section 1. Defectology as a science.  
Section 2. Persons with disabilities (HIA).
4. Intermediate certification is carried out in the form of a test.

### **B1.O.03.01 Life safety**

1. Labor intensity: 2 cu.
2. Emerging competencies: OK-8, OPK-3
3. Content of the discipline:  
Section 1. Fundamentals of life safety

- Section 2. Natural emergencies
- Section 3. Man-made emergencies
- Section 4. Social emergencies
- Section 5. Protection of the population in emergency situations
- 4. Intermediate certification is carried out in the form of a test.

#### **B 1.O.03.02 First aid**

- 1. Labor intensity: 2 cu.
- 2. Emerging competencies: OK-8, OPK-3
- 3. Content of the discipline:
  - Section 1. General provisions
  - Section 2. Private emergency conditions
- 4. Intermediate certification is carried out in the form of a test.

#### **B 1.O.03.03 Physical culture and sports**

- 1. Labor intensity: 2 cu.
- 2. Emerging competencies: OK-7, OPK-3
- 3. Content of the discipline:
  - Section 1. The theoretical aspect of physical education
  - Section 2. Methodical and practical exercises
- 4. Intermediate certification is carried out in the form of a test.

#### **B 1.O.03.04 Elective disciplines in physical culture and sports**

- 1. Labor intensity: 328 hours.
- 2. Emerging competencies: OK-7, OPK-3
- 3. Content of the discipline:
  - Section 1. Physical training in your chosen sport
  - Section 2. Technical and tactical training in a chosen sport
  - Section 3. Judicial practice in a chosen sport
  - Section 4. Competitive practice in a chosen sport
- 4. Intermediate certification is carried out in the form of a test.

#### **B1.O.03.05 Fundamentals of military training**

- 1. Labor intensity: 3 cu.
- 2. Emerging competencies: OK-8, OPK-1
- 3. Content of the discipline:
  - Section 1. General Military Regulations of the Armed Forces of the Russian Federation
  - Section 2. Drill
  - Section 3. Small arms fire training
  - Section 4. Fundamentals of tactics of combined arms units

Section 5. Radiation, chemical and biological protection

Section 6. Military topography

Section 7. Fundamentals of medical care

Section 8. Military and political training

Section 9. Legal training

4. Intermediate certification is carried out in the form of a test.

#### **B1.O.04.01 Mathematics**

1. Labor intensity: 7 cu.

2. Emerging competencies: OK-1, OPK-2

3. Content of the discipline:

Section 1. Linear algebra and analytic geometry

Section 2. Fundamentals of mathematical analysis

Section 3. Elements of mathematical statistics

4. Intermediate certification is carried out in the form of a test, an exam.

#### **B 1.O.04.02 Information systems in economics and management**

1. Labor intensity: 7 cu.

2. Emerging competencies: OK-1, OPK-5, OPK-6

3. Content of the discipline:

Section 1. Theoretical foundations of information systems in economics

Section 2. Modern technologies, methods and features of data processing in solving economic problems

Section 3. Development and design of economic information systems.

Section 4. Enterprise Management Information Systems

4. Intermediate certification is carried out in the form of a test, an exam.

#### **B1.O.04.03 Economic theory**

1. Labor intensity: 16 cu.

2. Emerging competencies: OK-10, OPK-1

3. Content of the discipline:

Section 1. Problems of functioning of economic entities Section 2.

Macroeconomic development issues

Section 3. History of economic studies

4. Intermediate certification is conducted in the form of an exam..

#### **B1.O.04.04 Management**

1. Labor intensity: 6 cu.

2. Emerging competencies: OK-2, OK-3, OK-6, OPK-3

3. Content of the discipline:

Section 1. Fundamentals of Management

Section 2. Applied aspects of management

4. Intermediate certification is conducted in the form of an exam..

#### **B1.O.04.05 Economic statistics**

1. Labor intensity: 15 cu.

2. Emerging competencies: OK-1, OPK-2

3. Content of the discipline:

Section 1. Theory of statistics

Section 2. Economic statistics

4. Intermediate certification is conducted in the form of an exam..

#### **B1.O.04.06 Marketing**

1. Labor intensity: 5 cu.

2. Emerging competencies: OK-10, OPK-4

3. Content of the discipline:

Section 1. Methodological foundations of marketing

Section 2. Applied marketing issues

4. Intermediate certification is conducted in the form of an exam..

#### **B1.O.04.07 Formation and accounting of economic indicators of the enterprise**

1. Labor intensity: 7 cu.

2. Emerging competencies: OK-1, OPK-2

3. Content of the discipline:

Section 1. General issues of accounting methodology and organization

Section 2. Formation of accounting information on assets and liabilities of an economic entity

4. Intermediate certification is carried out in the form of a test, an exam.

#### **B1.O.04.08 Economics of an enterprise (organization)**

1. Labor intensity: 4 cu.

2. Emerging competencies: OK-10, OPK-1, OPK-4

3. Content of the discipline:

Section 1. Organization of the company's activities

Section 2. Production factors of the organization

Section 3. The effectiveness of the organization

4. Intermediate certification is carried out in the form of an exam, defense of a course project

#### **B 1.O.04.09 Financial resource management**

1. Labor intensity: 6 cu.
2. Emerging competencies: OK-10, OPK-3
3. Content of the discipline:  
Section 1. Theoretical and organizational foundations of financial management in logistics  
Section 2. Financial resource management of the organization
4. Intermediate certification is carried out in the form of a test, a test with an assessment.

#### **B 1.O.04.10 Taxes and taxation**

1. Labor intensity: 3 cu.
2. Emerging competencies: OK-10, OPK-1, OPK-3
3. Content of the discipline:  
Section 1. General characteristics of the tax system  
Section 2. Federal taxes and fees in the Russian Federation  
Section 3. Special tax regimes in the Russian Federation  
Section 4. Other taxes and fees
4. Intermediate certification is conducted in the form of a credit with an assessment.

#### **B1.V.01.01 Fundamentals of consumer behavior**

1. Labor intensity: 6 cu.
2. Emerging competencies: OK-6, OK-11, PKK-1
3. Content of the discipline:  
Section 1. The essence and characteristics of consumer behavior  
Section 2. Shaping consumer decision-making  
Section 3. Impact on consumer behavior
4. Intermediate certification is conducted in the form of an exam..

#### **B 1.V.01.02 Labor organization and personnel management**

1. Labor intensity: 10 cu.
2. Emerging competencies: OK-9, OK-11, PKK-1
3. Content of the discipline:  
Section 1. Labor economics  
Section 2. Organization, rationing and remuneration at the enterprise  
Section 3. Personnel management of the organization
4. Intermediate certification is conducted in the form of an exam..

#### **B 1.V.01.03 Production logistics**

1. Labor intensity: 5 cu.
2. Formed competencies: PKS-2

3. Content of the discipline:

Section 1. Theoretical aspects of production logistics.

Section 2. Applied aspects of production logistics.

4. Intermediate certification is carried out in the form of an exam, defense of a course project

#### **B1.V.01.04 Electronic commerce**

1. Labor intensity: 2 cu.

2. Emerging competencies: PKS-1

3. Content of the discipline:

Section 1. E-commerce as an integral part of e-business.

Section 2. Organizational and technological foundations of e-commerce on the Internet.

4. Intermediate certification is carried out in the form of a test.

#### **B1.V.01.05 Comprehensive analysis of economic activity**

1. Labor intensity: 16 cu.

2. Emerging competencies: PKS-1

3. Content of the discipline:

Section 1. Scientific foundations of economic analysis

Section 2. Comprehensive business Analysis and evaluation

Section 3. Analysis of the financial condition and efficiency of the company's business activities

4. Intermediate certification is conducted in the form of an exam and a defense of a course project.

#### **B1.V.01.06 Organization planning and design**

1. Labor intensity: 9 cu.

2. Emerging competencies: PKS-1

3. Content of the discipline:

Section 1. Organization as an object of planning and design

Section 2. Organization design

Section 3. Planning in organizations

4. Intermediate certification is carried out in the form of a test, an exam

#### **B1.V.01.07 Organization of production**

1. Labor intensity: 8 cu.

2. Emerging competencies: PKS-1

3. Content of the discipline:

Section 1. The concept of "Organization of production"



- Section 2. Features of the organization of production at various sites  
4. Intermediate certification is carried out in the form of a test, an exam

### **B 1.V.01.08 Automation of accounting and analytical information processing**

1. Labor intensity: 3 cu.
2. Emerging competencies: PKS-1
3. Content of the discipline:  
Section 1. Fundamentals of information automation  
Section 2. The automation process in the 1C: Accounting 8 system.
4. Intermediate certification is carried out in the form of a test

### **B1.V.01.09 Business planning**

1. Labor intensity: 8 cu.
2. Emerging competencies: OK-6, PKK-1
3. Content of the discipline:  
Section 1. Fundamentals of business planning  
Section 2. Business Planning implementation practice
4. Intermediate certification is conducted in the form of an exam.

### **B1.V.01.10 Production management**

1. Labor intensity: 8 cu.
2. Emerging competencies: PKS-1
3. Content of the discipline:  
Section 1. Introduction to production management  
Section 2. Production management in market conditions
4. Intermediate certification is carried out in the form of an exam, defense of a course project

### **B 1.V.01.11 Investment and innovation management**

1. Labor intensity: 9 cu.
2. Emerging competencies: PKS-1
3. Content of the discipline:  
Section 1. The economic essence of innovation  
Section 2. Investing in innovation  
Section 3. Innovative strategies
4. Intermediate certification is carried out in the form of a test, an exam

### **B1.V.01.12 Strategic Management**

1. Labor intensity: 2 cu.
2. Formed competencies: PKS-2
3. Content of the discipline:  
Section 1. Fundamentals of strategic management  
Section 2. Applied aspects of strategic management
4. Intermediate certification is carried out in the form of a test

### **B1.V.01.13 Financial management**

1. Labor intensity: 6 cu.
2. Formed competencies: PKS-2
3. Content of the discipline:  
Section 1. Theoretical foundations of public finance management  
Section 2. Financial management of business entities
4. Intermediate certification is carried out in the form of a test, an exam

### **B1.V.DV.01.01 Sales management**

1. Labor intensity: 6 cu.
2. Formed competencies: PKS-2
3. Content of the discipline:  
Section 1. The role and importance of the market environment in sales management  
Section 2. Product promotion strategies
4. Intermediate certification is conducted in the form of an exam.

### **B1.V.DV.01.02 Commercial activity**

1. Labor intensity: 6 cu.
2. Formed competencies: PKS-2
3. Content of the discipline:  
Section 1. The theoretical foundations of the organization's commercial activities  
Section 2. Organization and structure of commercial organizations
4. Intermediate certification is conducted in the form of an exam.

### **B1.V.DV.02.01 Business assessment**

1. Labor intensity: 3 cu.
2. Emerging competencies: PKS-1
3. Content of the discipline:  
Section 1. Theoretical foundations of business  
Section 2. Conducting a business assessment
4. Intermediate certification is carried out in the form of a set-off

## **B1.V.DV.02.02 Company Value Management**

1. Labor intensity: 3 cu.
2. Emerging competencies: PKS-1
3. Content of the discipline:  
Section 1. Theoretical foundations of company value management  
Section 2. Applied aspects of company value management
4. Intermediate certification is carried out in the form of a test

## **B2.O.01(Y) Introductory practice**

1. Labor intensity: 3 cu.
2. Competencies formed: OK-1; OK-2; OK-6, OPK-1; OPK-2; OPK-3; OPK-4; OPK-5; OPK-6; PKK-1; PKK-2.
3. Duration of practice: 2 weeks.
4. The content of the practice:  
The introductory internship is organized in such a way that the student has the opportunity to use the experience gained during its passage in the preparation of future final qualifying work (WRC). The content of the practice should allow the student to develop and propose ideas for writing a thesis, the subject of which should reflect the current problems of professional activity.  
During the introductory internship, the student studies and systematizes information on the selected topic of an individual assignment. All available sources of information are used for this purpose, including an electronic library, online resources, legal reference systems, etc.
5. Intermediate certification is conducted in the form of a credit with an assessment.

## **B2.O.02(P) Technological (design and technological) practice**

1. Labor intensity: 6 cu.
2. Competencies formed: OPK-1; OPK-2; OPK-3; OPK-4; OPK-5; OPK-6; PKK-1; PKK-2.
3. Internship duration: 4 weeks.
4. The content of the practice:  
Technological (design and technological) practice is organized in such a way that the student can study the organizational and production structure of an economic entity, perform analytical tasks of evaluating its management system, logistics, and economic activities, identify reserves for increasing the efficiency of production and sales, and identify areas for improving individual activities of the organization under study.

The practice provides for students to perform real economic tasks typical of the future profession in production conditions and contributes to the integrated formation of professional competencies.

5. Intermediate certification is conducted in the form of a credit with an assessment.

### **B2.V.01(P) Pre-graduate practice**

1. Labor intensity: 9 cu.
2. Competencies formed: OK-1; OK-2; OK-3; OK-4; OK-6; PKK-1; PKK-2.
3. Internship duration: 6 weeks.
4. The content of the practice:

The pre-graduate internship is the final stage of training and is aimed at preparing students for their final qualifying work on a pre-selected topic.

In the process of completing the internship assignment, the student must collect all the information necessary to write a report corresponding to the content of the final qualifying work, identify problematic issues in the activities of the organization, which is the practice base, and develop proposals to improve the effectiveness of the organization's activities within the framework of the chosen topic.

5. Intermediate certification is conducted in the form of a credit with an assessment.

### **FTD.V.01 Countering corruption in professional activities**

1. Labor intensity: 1 cu.
2. Emerging competencies: OK-10
3. The content of the elective:  
Section 1. The concept and essence of corruption  
Section 2. Organizational and legal forms of combating corruption
4. Intermediate certification is carried out in the form of a test

### **FTD.V.02 Strategies for countering international terrorism**

1. Labor intensity: 1 cu.
2. Emerging competencies: OK-10
3. The content of the elective:  
Section 1. The concept of terrorism as a phenomenon, historical aspect  
Section 2. The impact of terrorism on national security.
4. Intermediate certification is carried out in the form of a test

### **FTD.V.03 I.A. Bunin's creative legacy in the scientific and educational activities of the University**

1. Labor intensity: 1 cu.

2. Emerging competencies: OK-5

3. The content of the elective:

Section 1. Ivan Bunin's Russia is a cultural phenomenon

Section 2. I.A. Bunin's creative legacy in the University's educational activities.

4. Intermediate certification is carried out in the form of a test

#### **FTD.V.04 Multicultural educational environment**

1. Labor intensity: 2 cu.

2. Emerging competencies: OK-5

3. The content of the elective:

Section 1. Intercultural diversity in socio-historical, ethical and pedagogical contexts

Section 2. The technological aspect of the formation of educational space in a multicultural environment

4. Intermediate certification is carried out in the form of a test

#### **FTD.V.05 Culture of Russia**

1. Labor intensity: 1 cu.

2. Emerging competencies: OK-5

3. The content of the elective:

Section 1. The space and time of Russian culture

Section 2. Russia's contribution to world culture

4. Intermediate certification is carried out in the form of a test